

# KENRYA RANKIN

CREATIVE MEDIA CONSULTANT | KENRYA.COM

## SUMMARY

Kenrya Rankin is an award-winning author, journalist, editorial consultant, speaker and on-air talent who creates dynamic, high-impact content that amplifies the lived experiences, advocacy and work of people of color and shifts the narrative around who deserves liberation, justice, joy and dignity in America.

## SKILLS

- Narrative Shift Expert
- Editorial Strategist
- Digital Content Creator
- Racial Justice Advocate
- Project Manager
- Builder + Leader of High-Performing Creative Teams
- Freedom Dreamer

## PROFESSIONAL EXPERIENCE

### PRESIDENT • LUMINOUS PROSE, LLC. • NOV 2008 – PRESENT

Run a successful editorial consultancy, creating engaging content and managing editorial projects for dozens of media, corporate and nonprofit clients (list below). • Write award-winning books. • Appear as expert on-air talent for major television and radio broadcasts and podcasts. • Provide speaker services at venues including Howard University, American University, Barnard College and the National Press Club.

### EDITORIAL DIRECTOR • COLORLINES (RACE FORWARD) • JUNE 2015 – PRESENT

Manage innovative daily news operation, staff writers and freelancers. • Conceived and project managed *Colorlines* 20 x 20 marquee franchise to raise visibility and connect with new donors. • Produced and hosted *Colorlines* 20th Anniversary reception and fundraiser at Facing Race 2018, leading a cross-functional team and collaborating with communications and development departments to maximize visibility and solicit thousands of dollars in contributions. • Create systems to streamline workflow, increase operational productivity, efficiency and agility, and strengthen reporting skills of junior staffers, including developing publication's first stylebook in its 20-year history. • Collaborate on long-term editorial and strategic planning and help build a highly skilled, productive content team. • Serve as backup liaison to W.K. Kellogg Foundation's Racial Equity Anchor Collaborative, fostering valuable cross-organizational relationships with civil rights and racial justice groups and representing Race Forward at national events.

### CONTRIBUTING EDITOR • UPTOWN MAGAZINE • MARCH 2013 – NOV 2013

### D.C. EDITOR • UPTOWN MAGAZINE • FEB 2011 – DEC 2012

### RESEARCH DIRECTOR + COPY EDITOR • UPTOWN MAGAZINE • FEB 2005 – MARCH 2007

Reader- and advertiser-facing brand ambassador. • Built research department from ground up. • Edited and wrote cover stories and features. • Led copyediting efforts.

### COLUMNIST • PARLOUR MAGAZINE • APRIL 2008 – JUNE 2010

Wrote progressive weekly online opinion column that explored domestic and international issues and policy affecting the lives of women of color.

### LIFESTYLE EDITOR • LATINA • APRIL 2007 – NOV 2008

Helped develop voice for relaunched publication. • Conceptualized and directed Lifestyle section. • Edited features for print and digital. • Managed team of freelance writers and columnists, including Pulitzer Prize winners. • Produced multimedia editorial packages. • Developed programming sponsorships and project managed contests and live events.

### EDITORIAL ASSOCIATE • READER'S DIGEST • SEP 2003 – MARCH 2007

### AMERICAN SOCIETY OF MAGAZINE EDITORS (ASME) INTERN • READER'S DIGEST • JUNE 2002– AUG 2002

Edited the top-ranked department, "Laughter, the Best Medicine," which was syndicated in 50 international editions in 21 languages. • Directed extensive humor freelancer network and created systems to process and evaluate 30,000 monthly reader submissions. • Coordinated annual comedy contest and show that raised thousands of dollars for St. Jude Children's Research Hospital. Promoted from assistant in 2005.



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## PROFESSIONAL EXPERIENCE (CONTINUED)

### COPY EDITOR • THE HILLTOP • APRIL 2002 – OCT 2002

### STAFF WRITER • THE HILLTOP • SEP 2000 – MAY 2001

Wrote, edited and proofed news stories and features for collegiate publication consistently ranked among best in nation.

### PUBLICATIONS SPECIALIST • WALLS COMMUNICATIONS, INC. • DEC 2000 – SEP 2003

Managing editor of client and company publications. • Produced and distributed audio for news service. • Project managed events and provided on-site media support. • Conducted client media trainings.

### CONTRIBUTING WRITER • THE PLAIN DEALER • AUG 1998 – JUNE 1999

Stringer for top 20 circulation newspaper. • Wrote and edited articles for "Next" section.

## PUBLICATIONS + CLIENTS

### MEDIA

BET Digital (Producer), Biography.com, *Black Enterprise*, *Black + Green Mama*, CafeMom.com, *Colorlines*, *Consumer Reports*, *Ebony*, *Essence*, *Fast Company*, *Fearless Magazine*, *Fitness*, ForGirlsInScience.org, *Glamour*, *Interactive One*, *Latina* (Contributing Editor), *Lifetime*, Loop21.com, *NewsOne*, *Parlour Magazine*, *Vibe's Prodigy*, *Reader's Digest*, *Redbook*, *Shape*, *ShopSmart* (Contributing Editor), *SistersLetter.com*, *SniffleSolutions.com*, *Soul of Virginia*, *Stanford Social Innovation Review*, *The Hilltop*, *Hilton's Club Traveler*, *The New York Times*, *The Plain Dealer*, *The Yard*, *Uptown Magazine*, *Viv Mag*, *WeddingChannel.com*, *Martha Stewart's Whole Living*

### CORPORATE, NONPROFIT + INSTITUTIONAL

AARP, Astraea Lesbian Foundation for Justice, Dowden Custom Media, Global Advertising Strategies, Hearst Creative Communications, Hilton, L'Oréal Group, Manifest, Mexico Tourism Board, Ohio Homecoming, Publix Supermarket/Meredith Corporation, SUNY College of Optometry, Rocket Learning (Managing Curriculum Editor)

### BOOKS

*How We Fight White Supremacy: A Field Guide to Black Resistance* (Author), *Bet on Black: African-American Women Celebrate Fatherhood in the Age of Barack Obama* (Editor), *Start It Up: The Complete Teen Business Guide to Turning Your Passions Into Pay* (Author), *The Bed Bug Survival Guide* (Ghostwriter), *Faces & Voices IV* (Editor), *When Butterflies Kiss, 2nd ed.* (Copyeditor), *Stories of Survival (and Beyond): Collective Healing After Hurricane Katrina* (Copyeditor)

## EDUCATION

### MASTER OF SCIENCE IN PUBLISHING • MAY 2007 • NEW YORK UNIVERSITY

Winner of Condé Nast Award for Excellence in Magazine Publishing for top GPA. • Dean's Graduate Fellow.

### BACHELOR OF ARTS IN JOURNALISM • MAY 2003 • HOWARD UNIVERSITY

Laureate Scholar and Annenberg Honors Program Fellow. • Summa Cum Laude, valedictorian of School of Communications. • Business and Film double minor.

## AFFILIATIONS

### PARENT TEACHER HOME VISITS • BOARD MEMBER • 2019 – PRESENT

Board member for national nonprofit that bridges the gap between educators and families to better support students.

### BROWN GIRLS LEAD • FOUNDING BOARD MEMBER, SITE CO-DIRECTOR • 2011 – 2016

Collaborated on conception, launch and execution of leadership training program for young Black women of color. Co-directed Howard University chapter.